

Discovery CTO Simon Farnsworth joins recruitment specialists neuco as Non-Executive Director

London, March 2021 – Recruitment and Executive Search specialists neuco, are delighted to announce Simon Farnsworth, Discovery’s global CTO for Broadcast Technology & Operations, as their new Non-Executive Director.

neuco were founded in 2016 by John Clifton, Laurie Scott and Will Trenchard who between them have more than 45 years of experience recruiting in their specialist areas. Steadily growing since their inception, they have built an impressive business to date, partnering with some of the world’s leading organisations in their core sectors. They have a true passion for delivering an amazing service and building long-lasting relationships

Simon’s background in scaling businesses and international expansion, coupled with his industry expertise perfectly aligning with neuco’s core specialist sectors – Content & Media, Satellite & NewSpace, Connectivity, and Cyber Security – made him a perfect appointment to the neuco Board.

His remit is to help guide neuco through their next stage of growth by bringing additional clarity to their strategy and decision making. The goal is to objectively challenge the management team to help the business become an even better organisation and he’s looking forward to getting started.

Simon added “to see how the neuco management team have put their foot on the accelerator since the start of the pandemic shows a great determination to succeed, and that’s something exciting to be a part of. With my background and experience, I feel I can add real value to their growth plans as their new Non-Executive Director. There’s a massive opportunity for neuco, they operate in growth sectors coupled with a very talented group of people, which makes it’s an exciting proposition.”

Co-founder of neuco Will Trenchard said “having someone with Simon’s business acumen combined with his direct knowledge of the technology areas we’re focused on meant the decision to bring him onto our Board was a natural one and we’re really excited to start working with him!”

Contacts:

neuco Ltd

John Clifton, Director & Co-founder, +44 203 865 1336

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