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MAY 2021

Content & Media Snapshot

INDUSTRY INSIGHTS - LATEST NEWS

IBC Has a Plan, and a Backup Plan. The Super League? Not so Much...

In a big step back towards business-as-usual IBC has confirmed that they are optimistic that 2021 show in Amsterdam will go ahead on the 10-13th September with advanced safety measures in place.

That news will surely have conference lovers across the industry itching to get back out on the floor meeting customers and competition, drinking terrible coffee and not seeing the sun for days at a time. We love it!

But if the last year has taught us anything it is that a plan is only as good as it's backup plan, so it is great to see they have also announced fallback dates in December if needed.

Speaking of backup plans, the incredible whiplash rise and implosion of the proposed European Super League set the sporting world ablaze this month.

After apparently years in the making many in the industry have been left scratching their heads as to how the plan backfired so dramatically, and why there was seemingly no strategy on what to do if things went wrong.

With the fallout ongoing there have to be a lot of senior staff at the 12 top clubs involved wishing they had thought of a plan B.

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[Motorsport.tv partners with Grabyo to deliver the world's first live digital motorsports news channel](#)

[Disney+ unveils first scripted UK original productions](#)

IBC

VITEC

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Kudelski

[IBC confirms plans for 2021 event staging](#)

IBC have now officially confirmed both the dates for the 2021 show and also fallback dates later in the year in the event that the pandemic requires a delay to ensure the safety of both exhibitors and visitors.

[Read article](#)

[Imagen Welcomes Back Former CEO Tom Blake as Commercial Director](#)

Imagen, the leading AI-powered digital asset management company, announces the appointment of Tom Blake to the role of Commercial Director. Tom was formerly the CEO of Imagen Ltd between May 2011 and November 2016. Since then he has sat as an executive commercial director on the board and, most recently, in a non-executive position.

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[Motorsport.tv partners with Grabyo to deliver the world's first live digital motorsports news channel](#)

Motorsport.tv has partnered with Grabyo to produce the world's first live digital news channel for motorsports, Motorsport.tv Live. The channel will provide accessible coverage of motorsport and breaking news across the globe.

[Read article](#)

[Kudelski IoT keystore Delivers the Most Advanced End-to-End IoT Security & Device Management Solution for Developers](#)

Kudelski IoT, a division of the Kudelski Group, announced the availability of the Kudelski IoT keySTREAM Development Kit and Self-Service Portal. The feature-rich keySTREAM security and device management system empowers IoT product developers to securely connect, manage and update their IoT devices and supports a wide variety of critical functionalities including zero-touch provisioning, late provisioning, end-to-end data protection, remote feature enablement/monetization, and secure firmware updates over the air (FUOTA).

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[Bitmovin Raises \\$25 Million](#)

Bitmovin, a leading provider of video infrastructure for global digital media companies, announced it has raised \$25 million in Series C financing. The company will leverage this investment to drive the continued expansion of its product innovation and technology leadership in the streaming space.

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[ATEME Solidifies Presence in MENA Region with Nilesat Tender Wins](#)

ATEME, the leader in video delivery solutions for broadcast, cable TV, DTH, IPTV and OTT, announced that Nilesat, one of the leading satellite service providers delivering digital television, radio, and data services across the Middle East and Africa, has chosen to implement its TITAN Live platform for two projects, increasing ATEME's presence in the MENA region.

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[Disney+ unveils first scripted UK original productions](#)

The Walt Disney Company EMEA announced its initial slate of scripted UK originals for Disney+, working with outstanding creators and premium producers as part of the company's commitment to source, develop and produce original productions in Europe.

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[VITEC Acquires Exterity to Create Global IPTV and Digital Signage Powerhouse](#)

VITEC, a worldwide leader in IP video streaming solutions, announced the strategic acquisition of Exterity Limited, the award-winning, market-leading provider of integrated IPTV, digital signage and user engagement technologies.

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