



CONNECTED PEOPLE. CONNECTING PEOPLE.

Global Recruitment & Executive Search | Content & Media Specialists

Content & Media Snapshot

INDUSTRY INSIGHTS - AUGUST 2021

The Autumn is here, and we can't help but feel that September has brought with it a sense of change, optimism, and energy!

There are lots of new changes in the industry to get excited about, such as HBO Max launching in the Nordics this Autumn followed by Central and East Europe, Polsat have launched their new VOD and streaming service and Synamedia have launched a pre-integrated security and business solution for Android TV.

It's also a joy to hear people talk about planning trips, getting on planes and dare we say it – going to Tradeshows!! Whether you are going to NAB or planning to be at IBC more face to face meetings are happening across the world as people reconnect in person. We have proven that we don't need travel to grow the industry, but it will be incredible to share a drink with others again.

In this issue:

[Amagi on an upward trajectory: records 18% growth Q-o-Q](#)

[Avid Enhances Media Composer Subscription Offering to Accelerate Content Editing and Production](#)

Amagi

Roku

Nagra

Rohde & Schwarz

Grabbyo

ProSiebenSat.1

Lawo

Avid

BritBox

Amagi on an upward trajectory: records 18% growth Q-o-Q

New customers, markets, leadership and technology upgrades propel the company to new heights.

[Read article](#)

Jackson Energy Authority Launches Advanced Video Streaming and Headend Management Service

Long-time video provider Jackson Energy Authority (JEA) has teamed up with NAGRA, a Kudelski Group company to launch JEA's new IP-based multiscreen video streaming service, "E+ Premier".

[Read article](#)

Soccer's Dolan Warren Awards Go Virtual with Grabyo

Football/soccer umbrella organisation the Australian Professional Leagues (APL) recently presented the most prestigious achievements in the A-League and Westfield W-League this season with a brand-new, virtual 2021 Dolan Warren Awards night using Grabyo.

[Read article](#)

MSc Media equips mobile recording truck with Lawo mc²56

MSc Media & Management GmbH (MSc Media), the Austrian recording company specializing in high-quality sound recordings of choirs, music ensembles and orchestras, has equipped one of its two mobile recording trucks with a Lawo mc²56 (MKIII) audio production console and an A_stage64 AoIP node in anticipation of an increasing demand for on-site operations.

[Read article](#)

BritBox UK announces Roku launch

BritBox UK and Roku, Inc. announced that BritBox, which gives subscribers access to the best of British creativity, is now available on Roku streaming players and Roku TV™ models.

[Read article](#)

Cutting edge innovators join 5G VISTA live entertainment consortium

5G VISTA – has welcomed a further four cutting-edge tech organisations to drive the project from proof of concept to live stadium application. The DCMS-funded project demonstrates how enhanced interactive viewing experiences can be delivered direct to devices, using 5G broadcast technology at live entertainment venues.

[Read article](#)

Prosiebensat.1 Posts Record Revenues In Q2 2021, Adjusted EBITDA Increases More Than Sevenfold

The Group is confirming its preliminary results for the second quarter of 2021 published in advance on July 19, 2021: revenue growth of 48% to EUR 1,048 million, adjusted EBITDA increases more than sevenfold to EUR 166 million.

[Read article](#)

Avid Enhances Media Composer Subscription Offering to Accelerate Content Editing and Production

Avid announced a new version of Avid Media Composer | Distributed Processing that significantly speeds up content production by using adjacent computing resources to help creative teams keep up with the increasing demand for new content.

[Read article](#)

www.neuco-group.co.uk

+44 203 865 1330

hello@neuco-group.com

Global Recruitment & Executive Search

Future video, delivered faster.

Content & Media | Satellite & NewSpace | Connectivity | Cyber Security

New episodes every
Wednesday!

The Tech That Connects Us

LISTEN ON  Spotify

Listen on  Apple Podcasts