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Global Recruitment & Executive Search | Content & Media Specialists

Content & Media Snapshot

INDUSTRY INSIGHTS - OCTOBER 2021

New partnerships being formed, new faces at the top and new platforms being launched.

As we head further into the last quarter the recurring theme amongst the industry seems to be success and all things new!

With the anticipated return of IBC coming in December, we are incredibly excited to be seeing individuals face to face again, to add to the excitement IBC has a new digital platform which allows you to start the IBC journey from today.

This month has seen the formation of two new partnerships, Grass Valley and Qvest Media have joined forces to focus on combining their strengths and accelerating digital transformation. Moreover, AVIWEST and Newsbridge have combined forces to deliver a new live-production workflow solution for the TF1 Group. These are definitely ones to watch!

In this issue:

[IBC launches a Hybrid platform IBC Digital ahead of its return!](#)

[Grass Valley sign a Partnership with Qvest Media for Media Innovation](#)

Featured Companies

Qvest Media
Grass Valley
Discovery
FIFA

AVIWEST
Red Bee
Wurl
IBC

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A podcast sharing the stories from leaders in the technology industries that bring us closer together.



Episode 48

DARREN LONG

GROUP OPERATIONS TRANSFORMATION
DESIGN CT&I - SKY



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Qvest and Grass Valley Sign US\$25 Million Global Agreement for Media and Entertainment Infrastructure

Grass Valley announces it has signed a US\$25 million, multi-year contract with Qvest, the leading consultant, systems architect and media technology provider for digital transformation, that will see the two companies combine their complementary strengths and market offerings to meet the demands of today's dynamic media industry.

[Read article](#)

Discover INC names Anil Jhingan Jhingan President and Managing Director Asia Pacific

Discovery, Inc. today announced Anil Jhingan as its new President and Managing Director of Asia Pacific. Jhingan will commence in the role from 1 November, as current regional head Simon Robinson steps away from the APAC business to lead integration planning activities in connection with the proposed WarnerMedia transaction.

[Read article](#)

FIFA launches a new tender

FIFA has today launched an invitation to tender (ITT) for the worldwide in-flight and in-ship media rights to its 2022-2023 competitions, including the FIFA World Cup 2022™ and FIFA Women's World Cup 2023™.

[Read article](#)

AVIWEST & Newsbridge Ground to Cloud Solution Boosts Live Production Workflows

AVIWEST- one of the world's leading providers of IP-based video contribution systems joins forces with Newsbridge's cloud-based media valorization platform powered by AI to deliver a revolutionary live production workflow solution for TF1 Group.

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Red Bee goes Global with VumaTV

Red Bee launches Vuma TV, which goes Global with over 1,200 hours of streaming authentically Diverse Content to World-Wide Audiences.

[Read article](#)

Wurl Announces Global FAST Pass for FAST Channels

Wurl the world leader in powering streaming TV, has announced the launch of Global FAST Pass, a global onramp for FAST channels to rapidly build worldwide distribution and loyal audiences on hundreds of millions of Connected TVs in over 50 countries.

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IBC Launches Hybrid Platform IBC Digital

IBC has launched its new hybrid platform that will allow attendees to begin their IBC Show journey from today.

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