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Content & Media Snapshot

INDUSTRY INSIGHTS - NOVEMBER 2022

It was an important month for Sports Broadcast and Streaming services, with the FIFA World Cup now in full swing! The lead-up saw a fantastic number of new partnerships formed across the industry just in time for kick-off!

In other exciting news, the Rise 2022 Awards, have announced the winner of Woman of the Year – huge congratulations and thanks to Daniella Weigner for her inspirational work in Ukraine!

The industry is showing clear signs of growth and consistent innovation as leading companies announce record levels of subscriptions and focuses shift away from legacy products to service a larger market.

In this issue:

[Rise Announces their 2022 Woman of the Year!](#)

[DAZN and partners launch live-streaming sports services in Germany, Italy and Spain](#)

Featured Companies

- Amagi
- Streamwise
- Peach
- Netflix
- FuboTV
- France Télévisions
- Globecast
- Netinsight
- Foxxum GmbH
- DAZN
- Rise

Fancy a listen?



Amagi acquires Streamwise to add more power to its streaming data analytics solutions

Amagi, a market leader in cloud-based SaaS broadcast solutions, has announced its acquisition of Streamwise, an early-stage data aggregation and reporting platform.

“Our combined offering will help content distributors make smart decisions and scale their business in the streaming economy by saving content, sales, marketing, and finance executives from repetitive, manual, and error-prone processes,” said Doug Shineman, CEO of Streamwise, who is joining Amagi to lead business development for its new analytics vertical.

[Read article](#)

Video Advertising workflow platform Peach supports Netflix’s new ad tier

As Netflix expands their offerings into the AVoD space, Peach has announced an exciting partnership to provide its workflow solutions to deliver ads directly to Netflix straight from the user’s edit suite.

Doug Conely, Chief Product and Technology Officer at Peach said: “Netflix’s Basic with Ads will bring our clients new audiences in a premium environment, creating opportunities for more addressable and premium content”.

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FuboTV Announces Q3 2022 Results; North American Streaming Business Delivered Record High 1,231,000 Subscribers

FuboTV, the leading sports-live streaming platform has exceeded its forecasted revenue for the quarter showing its continued growth within the North American region.

Edgar Bronfman, Executive Chairman for FuboTV, stated: “As consumers continue to become disillusioned with the many expensive and content-limited streaming services in the market, and those streaming services turn to other monetization levers like advertising, we are excited about our unique positioning in the marketplace.”

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Foxxum GmbH and DAZN launch live-streaming sports services in Germany, Italy and Spain.

Early this month, Foxxum announced their partnership with DAZN to release their live sports streaming service in Germany, Italy and Spain. This was especially exciting news with its well-timed arrival ahead of the FIFA World Cup kick-off.

“A key priority of ours at DAZN is to partner with businesses who can support us on our mission to get our premium content to reach even more people. Therefore, we are delighted to embark on this partnership with Foxxum.” - Peter Parmenter, EVP Business Development.

[Read article](#)

France Télévisions Overseas selects Globecast and Net Insight partnership for cloud-based

France Télévisions has announced they have turned to the technology partnership between Globecast and Net Insights to replace its legacy media contribution and distribution solution for the region.

“The media industry is moving fast into the new era of cloud and IP workflows,” said Crister Fritzon, CEO of Net Insight. “Media companies like France Télévisions are harnessing the innovation and unique advantages of cloud and IP technologies, including unprecedented scalability and the flexibility to manage live feeds reliably and cost-efficiently. We’re pleased that together with Globecast we empower the media industry to innovate into the future.”

[Read article](#)

Rise Awards 2022: Woman of the Year!

Daniella Weigner, co-founder and managing director of Cinergy GmbH, has been named winner of the 2022 Woman of the Year by Rise for her inspirational work helping Ukrainian TV channel’s this year and her aid in finding Ukrainian members of the Cinergy team new homes in Germany.

“Together with Sonya Chakarova and Phillip Covell, she brought together more than 400 broadcast and media companies and individuals to provide resources, solutions and hardware to Ukrainian TV channels and media outlets to ensure they could stay on air amid ongoing conflict.”

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A catch up with...

JERÓNIMO MACCANÁS CANDILEJO

CEO/PO & CO-FOUNDER AT JUMP-DATA

DRIVE VIDEO

What did you want to do when you 'grew up'?

I wanted to be a music rockstar and I tried hard actually with my music band.

University or school of life?

University and School of life.

Who was, or still is, your idol?

Bono (from U2) and Steve Jobs in the past Radiohead and my Dad in the present.

Ambition or talent, what matters more to success?

Perseverance and resilience.

What would you like to own that you don't already?

More quality time with my family and friends.

What is your biggest extravagance?

It's not an easy task to be extravagant nowadays.

Where/what is your happy place?

Concert venue with close friends.

What ambitions do you still have?

To make an impact to change the world for the better through entrepreneurship.

What do you find irritating in other people?

Lack of empathy and impolite people.

If your 20yr old self saw you now, what would they think?

That I'm an old guy:-) that feels younger than I would expect when I was younger

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