

# Content & Media Companies In Focus

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In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

## Featured Companies:



amagi



techex.



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Bedrock Streaming has expanded its international footprint with the opening of a new office in Lisbon, Portugal.

Bedrock hopes this office will be an ideal location for organisational growth. CEO Jonas Engwall stated that this expansion is a pivotal moment for Bedrock and that their aim is clear: to be Europe’s top platform for leading national media groups.

Over the coming years, the company plans to onboard 50 to 100 individuals in Lisbon, concentrating on critical roles that will aid its commitment to excellence in streaming technology.



 Website

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Avid concluded its acquisition by STG in the last quarter of 2023 in a \$1.4 billion all-cash transaction, signalling a transformative phase for the organization.

This successful transaction not only fortifies Avid’s financial position but also underscores the organization’s resilience and adaptability in a rapidly evolving media and entertainment landscape. Avid, with its rich history of delivering innovative technology solutions, is now poised to harness STG’s expertise, financial resources, and software investment experience, ensuring an accelerated growth trajectory and enhanced value for customers in this dynamic and competitive industry.



 Website

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Amagi’s acquisition of Tellyo has enhanced the organisations video toolset, specifically for live sports and news broadcasts, elevating customers’ global streaming and editing experience.

Positioned as an opportunity to enrich product offerings, foster innovation in cloud-based live broadcast technology, and extend the organisation’s presence in Eastern Europe, the agreement aligns seamlessly with Amagi’s overarching strategic vision.

This move has opened new avenues for the organisation, the local European talent and Amagi’s global customers, marking a pivotal step in Amagi’s growth trajectory.



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Quickplay looks to be bolstering its expansion into Europe following the appointment of Wim Ponnet as President of EMEA. This strategic move is fueled by the escalating demand for the company’s renowned cloud-native OTT solutions.

Paul Pastor, Chief Business Officer, attributes Quickplay’s success in North America and APAC as a catalyst for this expansion, igniting interest in its capability to drive results within the streaming industry. With an eye on regional specialization, Quickplay aims to deliver tailored solutions for pay-TV, telco, and MVPD clients across EMEA, aligning its growth strategy with the evolving needs of the European market.



 Website

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Media Distillery secured a remarkable third consecutive victory at the 2023 VideoTech Innovation Awards. The organisation’s latest solution Ad Break Distillery triumphed in the AI and ML Innovation of the Year category. With the use of AI expected to continue its momentum in the industry in 2024, this achievement has set the organisation up for a spectacular first quarter.

Media Distillery’s consistent success at these prestigious awards underscores its ongoing innovation in the global video industry, positioning the company as a key player in reshaping television advertising strategies.



 Website

 LinkedIn

EVS has secured the esteemed Golden Bridge Award 2023 for Technological Innovation, a remarkable feat that marks its second win in the awards’ history.

EVS stands out for its cutting-edge solutions in live broadcast applications, driven by its Innovation Lab’s dedication to AI and machine learning.

Beyond innovation, EVS champions environmentally conscious practices with IP and cloud technology-defined solutions, reducing power consumption.

This holistic approach, including the Environmental, Social, and Governance (ESG) program, showcases EVS as a trailblazer blending innovation and sustainability seamlessly.


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## BRIGHTCOVE®

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In the wake of a revamped C-Suite leadership team, Brightcove anticipates a quarter of transformative change.

The strategic appointments of Kathy Klingler as Chief Marketing Officer, Jim Norton as Chief Revenue Officer, and the expanded role of David Beck to Chief Operating Officer aim to establish the organization as a leader in Streaming Technology.

Leveraging the collective experience of the trio across global client bases and industry verticals, the organization seeks to drive innovation, increase customer loyalty and optimize internal efficiency to ensure Brightcove stays at the forefront of the industry.

## techex.

 Website

 LinkedIn

Techex has revamped its executive leadership, welcoming Scott Kewley as the new Chief Executive Officer. In this restructuring, Kewley, who is known for propelling significant company growth, will play a pivotal role in driving Techex forward in 2024. Leveraging his background, Kewley aims to support Techex’s strategic plans and commitment to innovation.

This move will see the former CEO Richard Bailey transition into the newly created role of Chief Product and Technology Officer in a move that he states is “an opportunity to focus on what I am most passionate about pioneering technology and our new broadcast software portfolio”.

## evergent

 Website

 LinkedIn

Evergent remains at the forefront of industry collaboration. Recent partnerships with Redge Technologies, Better Software Group, and Axinom signal a strategic expansion of Evergent’s product reach on a global scale.

The company’s commitment to global growth is evident in the appointment of Paolo Cuttorelli as SVP of Global Sales. The organisation is likely looking to replicate Paolo’s achievements in the EMEA and APAC regions, marking a deliberate move towards widespread global expansion.

The surge of strategic partnerships and pivotal appointments solidifies Evergent’s role as a dynamic force influencing the future landscape of the industry.


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# Content & Media Companies In Focus



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# Should We **Focus** on Your Company?



Is your organization setting industry benchmarks and pushing the envelope of innovation?

Connect with neuco today to explore the opportunity of having your successes spotlighted in our 'Companies in Focus' quarterly feature.

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