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INDUSTRY INSIGHTS - FEBRUARY 2024

Unveiling tomorrow: The themes and developments shaping MWC 2024

In the heart of technological evolution lies the annual gathering that defines the pulse of innovation: Mobile World Congress.

This year set the stage for unprecedented advancements, with product and partnership announcements surrounding the themes of 5G, connected devices and AI.

Each theme serves as a compass guiding the industry towards new horizons, igniting discourse, and redefining paradigms.

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Controlant unveils new IoT device to transform pharma supply chains

D-Link Paves the Way for Future Networking Trends at MWC 2024

Featured Companies

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| D-Link | Radisys |
| Mavenir | EdgeQ |
| Ubiquiti | 4iG |
| Controlant | Elisa Polystar |
| Deutsche Telekom | Syniverse |
| Dense Air | Telco Systems |

Fancy a listen?



Syniverse unveils Messaging Hub, providing carriers with greater control over A2P Messaging traffic

Messaging Hub is a comprehensive solution empowering MNOs to monetise and gain greater control of their application-to-person (A2P) messaging traffic. With this purpose-built platform, MNOs will be able to offer A2P messaging capabilities directly to businesses of any size, without the need to invest in infrastructure and operations. With Syniverse's Messaging Hub, MNOs can act as their own aggregator by routing messages through the channels that customers are using across different networks. And, as their own aggregator, MNOs can do more than just eliminate costly aggregator fees: they can introduce a charging hierarchy on message type, govern A2P campaign rules, and take back over-the-top (OTT) traffic.

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Controlant unveils new IoT device to transform pharma supply chains

Global leader in the digital transformation of supply chains, Controlant, announced the launch of Saga Card, in collaboration with a number of partners including Deutsche Telekom. A transformative innovation bringing real-time, end-to-end visibility to pharma supply chains, Saga Card will enable service providers to ensure medicine reaches patients safely, while reducing waste.

The Saga Card is a compact IoT device, which when combined with Controlant's Aurora cloud platform, will provide real-time inventory visibility. Deutsche Telekom's nuSIM technology and roaming footprint will allow for worldwide usage of the Saga Card.

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D-Link Paves the Way for Future Networking Trends at MWC 2024

D-Link Corporation showcased its latest innovations at the 2024 Mobile World Congress in Barcelona, Spain, emphasizing end-to-end network connectivity under the theme "From Core to Edge: Manageable Wireless Infrastructure." Led by Chairman Victor Kuo, D-Link presented solutions tailored to different deployment scenarios, emphasizing scalability, manageability, reliability, and security. Leveraging the supply chain system of affiliated companies within the Taiwan Steel Group, D-Link ensures product quality and a comprehensive networking experience. At MWC, D-Link addressed future networking trends with solutions like Backhaul Network Solutions, End-to-End Fiber Solutions, Enterprise Access Points, Private 5G Network integration, and Edge Gateways for Ubiquitous Access.

These innovations aim to revolutionize network communication efficiency and enable transformative changes across various industries. D-Link remains committed to its vision of smart living for humanity, upholding its brand values of stylish aesthetics, outstanding performance, and environmental friendliness.

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Telco Systems recognised by STL Partners as pioneering force in Edge Computing

For the fourth year in a row, Telco Systems have been recognised among the top 100 companies shaping the landscape of Edge Computing.

STL Partners is a renowned authority in Edge Computing research, showcasing the remarkable innovation, adaptability and potential in the market.

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Dense Air partner with Radisys and EdgeQ to revolutionise how cellular networks operate within buildings and outdoor spaces.

This partnership is ushering in a new era of connectivity, introducing the first-of-its kind platform with technology creating a single streamlined network from small-cell infrastructure supporting both public and private cellular services. This approach is more cost-effective and easier and quicker to deploy.

Dense Air, Radisys, and EdgeQ are committed to developing and streamlining solutions that are not just effective today but are also adaptable for tomorrow's advancements. Our goal is to enable businesses, cities, carriers, and third-party operators to connect effortlessly in various settings.

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Transforming Urban Utilities with AI: Spotlight on Ubicquia's DTM+ at DISTRIBUTECH 2024

Ubicquia is at the forefront of urban development and utility management, using AI to create safer cities. Their DTM+ device monitors transformers efficiently, enhancing grid functionality while keeping costs low. Claudio Ribeiro, VP of Design, emphasizes user experience, simplifying installation and ensuring accessibility.

The device's design accommodates various transformers and incorporates visual cues for easy connectivity. With a focus on simplicity, Ubicquia blends functionality with aesthetics, ensuring their product seamlessly integrates into its environment. The data collected is streamlined for easy interpretation, with considerations for different users' abilities.

Ubicquia aims to simplify the entire user experience, from installation to data analysis, ensuring continuity and accessibility across platforms.

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4iG Group and Elisa Polystar sign agreement for the implementation of an automated network management and customer experience monitoring system.

4iG Group is the first Hungarian company to implement Elisa Polystar's solution for the automation of network monitoring processes, based on Elisa Polystar's Zero-Touch NOC, intending to ensure a higher level of network operations and thus improve customer experience. Under the agreement with 4iG Group, Elisa Polystar will also implement its best-in-class data operations solutions at Vodafone Hungary, the first of its Hungarian subsidiaries. Elisa Polystar's innovative DataOps solutions will enable the service provider to build an open data architecture that consolidates data from multiple network sources, enabling data virtualization.

The system continuously monitors network performance & customer experience to predict, detect and resolve problems without human intervention, enabling operators to automate their fault management processes.

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Solutions by stc signs an Open RAN agreement with Mavenir

Solutions by stc has partnered with Mavenir to launch Saudi Arabia's inaugural commercial Open RAN infrastructure in 2024. This initiative aligns with stc's Vision 2030 digital transformation strategy. The Open RAN network, utilizing Mavenir's technology, will initially deploy a multi-layer 4G and 5G Non-Standalone access network. The deployment encompasses Mavenir's 4G RRU and 5G mMIMO AAU technology, alongside its cloud-native Webscale Platform featuring containerized CU and DU software. Notably, the solution will operate on x86 commercial-off-the-shelf (COTS) hardware, ensuring open interface compatibility. BG Kumar of Mavenir anticipates that stc's Open RAN network will accelerate digital transformation across the Middle East, fostering customer-centric innovation through open standards and architecture.

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