



Content & Media Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

Featured Companies:



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AUDINATE

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Audinate continues to strengthen its position as a leader in AV-over-IP, with Dante Media Encryption being adopted by Sennheiser, Symetrix, and Powersoft to enhance security using AES-256 encryption.

Additionally, Dante Connect, enables direct Dante audio transmission in cloud-based applications. Companies such as Calrec, Gallery Sienna, LAMA, Lawo, and Telos Alliance have integrated Dante connectivity into their products, allowing seamless interoperability between on-premise Dante hardware and cloud-based workflows.

With the growing demand for secure and flexible AV solutions, Audinate is not only responding to market needs but also setting new industry standards.

Blackmagicdesign 

 Website

 LinkedIn

Blackmagic Design is redefining digital filmmaking through continuous innovations in camera technology and cloud collaboration. The Blackmagic Camera for Android 2.0 update expands support to more devices and introduces multi-camera remote control.

Meanwhile, the URSA Cine 12K LF joins Netflix's Approved Camera List, reinforcing its industry credibility with enhancements to Blackmagic Cloud enabling real-time collaboration with new clip previews and metadata tools.

With this integration between powerful hardware and seamless cloud workflows, Blackmagic Design continues redefining professional content creation.

 **TERADEK**

 Website

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Teradek remains a leader in high-performance video solutions, continuously innovating in the broadcasting industry.

In January 2025, Teradek partnered with Phenix Real Time Solutions to integrate its Prism series of 4K HEVC encoders and decoders with Phenix's WebRTC platform. This collaboration enables ultra-low latency streaming with end-to-end delays as low as 250 milliseconds, benefiting broadcasters, live event producers, and enterprises.

Additionally, Teradek announced that its Bolt 6 series now supports the 6GHz frequency band in Australia. This enhancement offers users improved wireless video transmission capabilities. These developments reinforce Teradek's commitment to advancing real-time video streaming and wireless transmission technologies.


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Signiant has secured a majority growth investment from Battery Ventures, a global technology-focused investment firm, to expand its SaaS business in response to increasing demand for secure, accelerated media file transfers.

Signiant's technology enables rapid and secure movement of large media files, such as movies, TV shows, sports, and news content, through the media supply chain, regardless of storage location.

This investment will support product development, market expansion, and potential future acquisitions in the media technology sector. Signiant's solutions are utilized by major media and entertainment companies, including NBCU, Warner Brothers Discovery, Ubisoft, and the National Hockey League.



 Website

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CBC/Radio-Canada and Pixellot have announced the expansion of a nationwide streaming site to enhance exposure for youth sports across Canada. The initiative includes 300 Pixellot cameras, enabling youth athletes to share their highlights and live broadcasts.

Serving over 20,000 athletes, the platform currently covers seven sports and has streamed over 1,600 games. This partnership uses Pixellot's AI-powered technology, which streams, analyzes, and monetizes over 150,000 games monthly in 80+ countries.

With minimal human intervention, Pixellot's solution makes sports content accessible, revolutionising media production, having powered over 3 million games and transforming professional and semi-professional sports broadcasting.



 Website

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Comcast Technology Solutions (CTS) and Mediaocean have announced an expanded partnership to deliver a bi-directional integration between their platforms, set to launch in Q2 2025.

This integration allows agencies and brands to seamlessly manage creative traffic and distribution through CTS's AdFusion platform. The integration will streamline workflows, improve accuracy, and maximize campaign value by eliminating siloed processes.

It enhances speed, reduces errors, and optimises asset utilization, offering more control and efficiency for advertisers and agencies navigating today's complex media landscape. This move continues to underline CTS's commitment to innovation and strategic partnership moving into 2025.

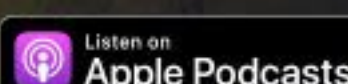
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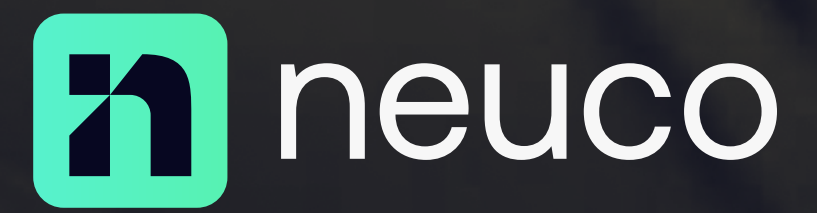
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MainStreaming has solidified its position as a leader in media delivery through key achievements and strategic partnerships. Collaborating with IO River, it is reducing CDN costs and enabling customised multi-CDN solutions for clients.

In partnership with Intel, MainStreaming has optimised hardware efficiency, selecting the most power-efficient CPUs for video streaming.

Its one-hop Edge Network has cut energy consumption by 50%, supporting a carbon-neutral streaming future. Recognized with an IABM BaM Award, MainStreaming continues to set new standards in scalable, cost-effective, and sustainable video delivery.



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Net Insight, a Swedish media network solutions provider, announced on 11 December 2024 an expanded partnership with Tekmark Group in Malaysia and the Philippines, along with Vietcoms in Vietnam, to grow in the APAC region. Both partners will invest in pilot systems of the GNSS-independent time synchronisation solution.

On 9 December 2024, Net Insight secured an order from a leading European telecom operator for 25 Zyntai nodes, won in partnership with Turkish reseller Sekom.

These moves strengthen Net Insight's position in media and telecoms, enhancing network reliability and efficiency.



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NAGRAVISION strengthens its leadership in content protection with recent partnerships that enhance security across sectors.

The integration of the NAGRA OneCAS solution with Play Poland and Evergent's subscription management platform into the OpenTV Video Platform boosts security, personalised content delivery, and analytics for streaming operators.

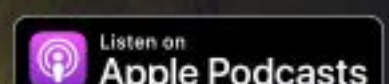
Collaborations with DishTV India for TVKey Cloud and Airties to incorporate the NAGRA Scout cybersecurity suite into Smart Wi-Fi solutions position NAGRAVISION at the forefront of innovation. These partnerships offer secure user experiences, enabling service providers to optimise revenue, reduce churn, and enhance customer satisfaction.

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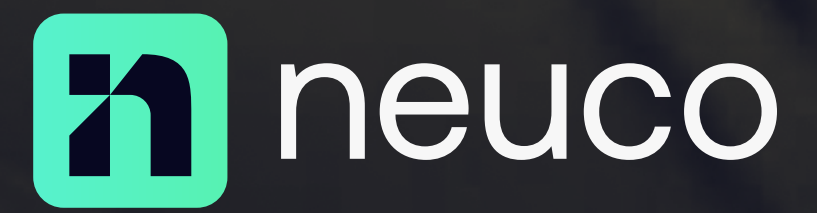
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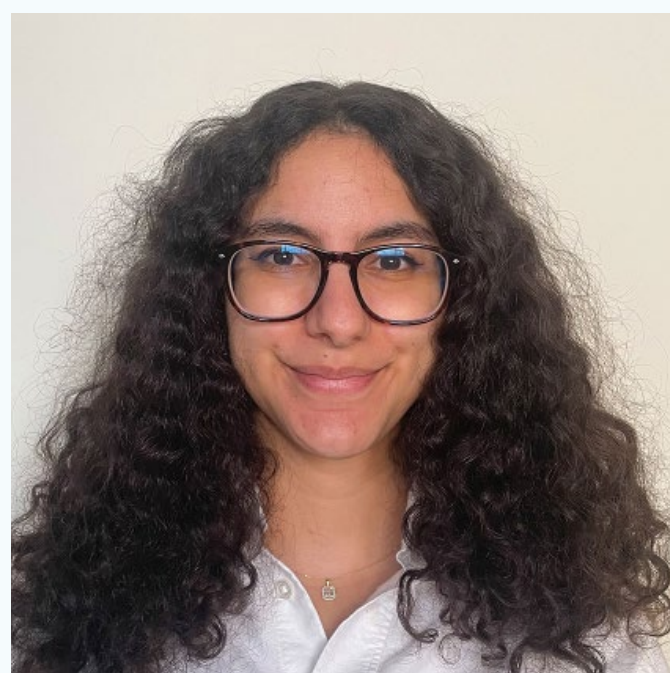
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