

Connectivity Industry Snapshot

Connecting Through March: Breakthroughs in IoT, Infrastructure, and Smart Connectivity

In this edition, we delve into March’s dynamic strides across the connectivity space. From powerful IoT module launches and high-speed validation systems to ambitious infrastructure rollouts and smart fleet monitoring, companies are responding to the growing demand for agile, scalable solutions. March’s momentum highlights a shift toward intelligent, future-ready networks as industry leaders double down on performance, expansion, and innovation.



Featured Episode

Automating Zero-Touch Operations
 Wim te Niet, VP Global Sales - Service Assurance Solutions

Featured Articles

Our pick of featured articles from across the industry.



Telit Cinterion Launches LE310 and SL871K2 IoT Modules



Cubic Rebrands as Cubic3 to Reflect Software-First Focus

Featured companies in this issue:

- Telit Cinterion
- Cubic
- EXFO
- Trilliant
- PEA
- Go Fibre
- Calix
- Samsara

Companies in Focus - Q1 2025

What companies are we most excited about in the Connectivity industry.

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Featured Articles



Telit Cinterion Launches LE310 and SL871K2 IoT Modules

Telit Cinterion has launched two new IoT modules, the LE310 and SL871K2, designed to boost performance across cellular and LPWAN networks.

The LE310 delivers robust connectivity for various devices, while the SL871K2 is tailored for battery-powered solutions in remote environments.

These innovations enable easier IoT integration and deployment, reinforcing Telit Cinterion's role in advancing scalable, reliable IoT connectivity.

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Cubic Rebrands as Cubic3 to Reflect Software-First Focus

Cubic has rebranded as Cubic3, marking a major step in its journey from connectivity provider to global software pioneer in the SDV space.

The new identity reflects the company's evolution and ambition—offering OEMs smarter, scalable solutions that turn complex connectivity into opportunity.

With strategic partnerships and a bold new brand, Cubic3 is primed to shape the next generation of intelligent, connected experiences.

[View the article ↗](#)

Industry News

EXFO Launches Innovative 1.6T Validation System

EXFO has introduced an industry-first 1.6T validation system designed to enhance the development and deployment of high-speed connectivity solutions. This advancement aims to streamline processes from lab to full-scale production.

[View the article ↗](#)

Trilliant Achieves Milestone in Thailand's AMI Rollout

Trilliant has announced a significant milestone in the Advance Metering Infrastructure (AMI) project for the Provincial Electricity Authority of Thailand (PEA), marking progress in the deployment of smart meters across the region.

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Go Fibre Implements Expansion Strategy in Connectivity Sector

Go Fibre is planning a rapid expansion to enhance its connectivity offerings. The company aims to deliver improved customer experiences while increasing its network reach across various regions in the UK.

[View the article ↗](#)


Samsara Launches Enhanced Fleet Compliance Monitoring

Samsara introduces advanced tools for monitoring fleet compliance. The new features aim to streamline regulatory adherence and improve overall operational efficiency for fleet managers through real-time data and insights.

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Featured Podcast



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Automating Zero-Touch Operations - Episode 26 - Wim te Niet, VP Global Sales - Service Assurance Solutions

Automation continues to have a wide-reaching impact on organisations across the connectivity industry. To help us understand the role of data, specialists and automation, we spoke to Wim te Niet, the VP Global Sales – Service Assurance Solutions, about his work to bring automation into the company. The conversation also touched on topics like retention strategies, psychological barriers and Wim’s own professional journey into the connectivity sector.

Passionate about Connectivity, IoT & Smart Technologies?

We feature conversations with industry experts in the Connectivity sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring edge computing solutions, discussing IoT applications, or examining the impact of generative AI, The Connectivity Matters Podcast delivers critical insights for professionals navigating this interconnected landscape.

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