

# Satellite & NewSpace Industry Snapshot

## Marching Forward: Satellite and NewSpace leaps ahead

March was a month of celebration, marked by the long-awaited return of Butch Wilmore and Suni Williams after their unexpected nine-month mission in space ... Welcome back to Earth!

Meanwhile, the industry was buzzing with conference mania, as major events throughout the month showcased groundbreaking innovations from the companies that continue to drive our sector forward.



### Featured Episode

Change & Opportunities in Satellite & NewSpace - Tami Dias, SVP Global Sales at ST Engineering iDirect

### Featured Articles

Our pick of featured articles from across the industry.



### Swissto12 to Manufacture Asia-Pacific's First Dedicated S2D Satellite



### Firefly Aerospace's Blue Ghost Lander Achieves Lunar Milestone

### Featured companies in this issue:

- |               |                |
|---------------|----------------|
| Swissto12     | Isar Aerospace |
| Astrum Mobile | Constellr      |
| Rocket Lab    | Synspective    |
| OroraTech     |                |

### Companies in Focus - Q1 2025

What companies are we most excited about in the Satellite & NewSpace industry.

[View the report](#) ↗



# Featured Articles



## Firefly Aerospace's Blue Ghost Lander Achieves Lunar Milestone

Firefly Aerospace has successfully landed its Blue Ghost lander on the Moon, marking a major milestone in the NewSpace sector. This achievement highlights Firefly's expertise in lunar exploration and commitment to reliable payload delivery. The mission supports scientific and commercial objectives on the lunar surface.

The successful landing paves the way for future missions and collaborations, strengthening the space economy.

Firefly joins an elite group of firms landing on the Moon, reflecting the growing role of private aerospace companies in leading new opportunities in lunar research and development.

[View the article ↗](#)



## Swissto12 to Manufacture Asia-Pacific's First Dedicated S2D Satellite

Swissto12 has been chosen by Astrum Mobile to build the Neostar-1 GEO satellite, the Asia-Pacific region's first satellite dedicated to a satellite-to-device (S2D) platform. This marks a major step forward in expanding 5G non-terrestrial network (NTN) services across the area.

Neostar-1 is designed to boost connectivity in remote and underserved regions, helping to close the digital divide through advanced satellite technology.

With its innovative 3D printing approach, Swissto12 brings cutting-edge expertise to the project, supporting wider access to high-speed internet and mobile services.

[View the article ↗](#)

# Industry News

## Rocket Lab Successfully Launches OroraTech Wildfire Detection Satellites

Rocket Lab has launched eight satellites for OroraTech, aimed at enhancing wildfire detection capabilities. The launch contributes significantly to monitoring and managing wildfire risks, supporting environmental efforts and providing crucial data for response strategies.

[View the report](#) ↗

## Isar Aerospace Success in First Test Flight

Isar Aerospace successfully conducted its first test flight of the orbital launch vehicle, demonstrating significant progress in its mission to provide low-cost access to space and marking them as the first European commercial space company to launch an orbital rocket from continental Europe.

[View the report](#) ↗

## Constellr First Light Image Captures Tokyo's Thermal Signature

Constellr revealed the first light dataset from the HiVE's SkyBee-1 satellite, capturing the thermal signature of Tokyo. This image shows Tokyo's nighttime heat distribution with an unprecedented level of granularity demonstrating the capabilities of their innovative remote sensing technologies.

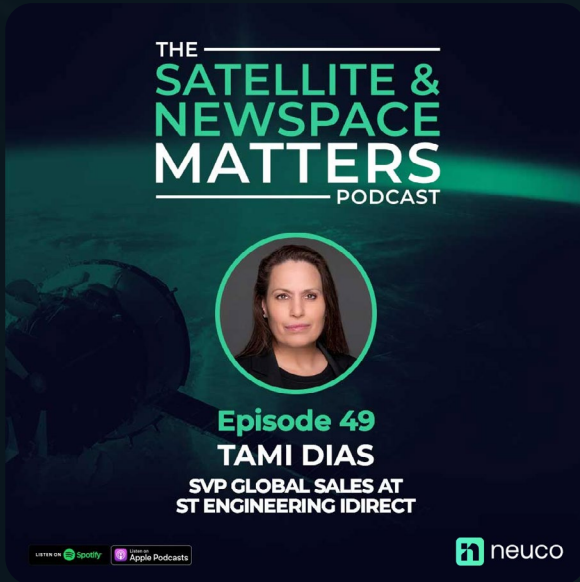
[View the report](#) ↗

## Synspective Launches US Subsidiary for Enhanced Operations

Synspective has established a subsidiary in the USA to expand its satellite data services. This move aims to strengthen their market presence and develops global partnerships, focusing on addressing various customer needs in the region.


[View the report](#) ↗

# Featured Podcast



## Change & Opportunities in Satellite & NewSpace - Episode 49 - Tami Dias, SVP Global Sales at ST Engineering iDirect

Explore the growing opportunities in the satellite industry with Tami Dias, the SVP Global Sales at ST Engineering iDirect. She joined us to share her experience of transitioning from the telecommunications sector into a Satellite & NewSpace role. In this episode, she also touched on the benefits of driving diversity and inclusion across the satellite industry, suggesting that doing so has led to new advancements in both technology and applications within the space.

 Listen on Spotify

## Passionate about Space Technology, Exploration & Innovation?

We feature conversations with industry experts in the Satellite & NewSpace sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring lunar missions, discussing satellite manufacturing challenges, or addressing the importance of space sustainability, The Satellite & NewSpace Matters Podcast provides valuable perspectives for professionals in this dynamic field.

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