



# Content & Media Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

## Featured Companies:



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Strengthening its global expansion plans, wTVision has appointed Alex Roriz as Vice President of Global Partner Business Strategy & Growth.

This strategic move aims to enhance the company's international presence and deepen partnerships worldwide. As wTVision continues innovating in real-time graphics and playout automation, this leadership appointment supports its mission to scale globally.

The decision signals a proactive stance towards fostering stronger partnerships, positioning wTVision for sustained growth across diverse broadcast and sports markets.



 Website

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At NAB Show 2025, qibb introduced its latest innovation: the AI Copilot, a conversational assistant designed to simplify and optimise media workflows.

Integrating advanced AI capabilities, the AI Copilot enhances user experience by streamlining complex processes and improving efficiency across content production environments.

As demand for smarter, AI-driven media solutions grows, qibb's new release positions it at the forefront of automation trends, underlining its commitment to transforming media management through intelligent, user-friendly platforms.



 Website

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Hydrolix secured \$80 million in Series C funding in April 2025, following an impressive eightfold revenue growth throughout 2024.

Specialising in real-time data processing and analytics at massive scale, this investment will support Hydrolix's continued innovation and global expansion.

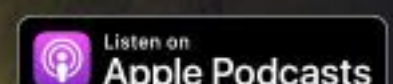
In a market where managing big data volumes is crucial, Hydrolix's momentum highlights the growing demand for scalable, cost-effective solutions, positioning the company as a key enabler for industries embracing digital transformation and advanced analytics.

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Grass Valley is making headlines after confirming its participation at FOMEX 2025 in Riyadh, where it showcased its latest market-driven media production solutions.

 Website

Known for pioneering broadcast and live production technologies, Grass Valley's engagement at FOMEX reflects its focus on expanding into new growth markets.

 LinkedIn

As broadcasters continue adapting to shifting media consumption patterns, Grass Valley's innovative solutions position the company as a key player supporting next-generation content creation.



Witbe's Virtual NOC platform received four diamonds at the 2025 Lightwave+BTR Innovation Reviews, recognising advancements in automated testing and monitoring.

 Website

Designed to proactively assess quality of experience for video services, Virtual NOC offers greater operational efficiency with minimal human intervention.

 LinkedIn

As media companies prioritise reliability and service excellence, Witbe's continued innovation cements its reputation as a vital partner for organisations striving for superior customer experiences across connected devices.



Videndum confirmed that its FY24 results aligned with guidance, despite challenging market conditions, while also announcing the waiver of its February 2025 covenant test amid ongoing refinancing discussions.

 Website

Known for its portfolio of premium media production equipment brands, Videndum's financial stability and active strategic management demonstrate resilience.

 LinkedIn

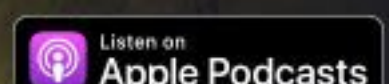
As the media production landscape evolves, Videndum's positioning underscores its ability to adapt and invest in future growth opportunities.

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In February 2025, Benjamin Desbois rejoined Telestream as Chief Growth and Strategy Officer, marking a significant leadership move to drive the company's next phase of expansion.

A recognised name in video delivery and quality assurance solutions, Telestream aims to leverage Desbois' strategic acumen to strengthen market positioning.

This leadership reinforcement arrives at a critical time when media companies increasingly seek robust, scalable, and high-quality video processing solutions.



 Website

 LinkedIn

NDI debuted major innovations at NAB Show 2025, unveiling NDI 6.2 alongside the Metadata Lab and expanded AWS integrations.

These updates enhance interoperability, metadata management, and cloud workflows, responding to industry demand for more agile, connected production environments.

As IP-based video production becomes mainstream, NDI's continuous evolution reinforces its pivotal role in shaping the future of live and remote media production.



 Website

 LinkedIn

Haivision's Command 360 Video Wall Solution won the ISE Best in Show Award in February 2025, highlighting its impact on mission-critical visualisation.

Tailored for operations centres and demanding environments, the platform enhances situational awareness through real-time data integration and seamless user experiences.

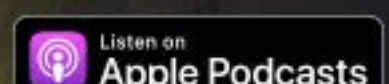
As mission-critical video applications grow across defence, security, and enterprise sectors, Haivision's innovation continues to set benchmarks for reliability and performance.

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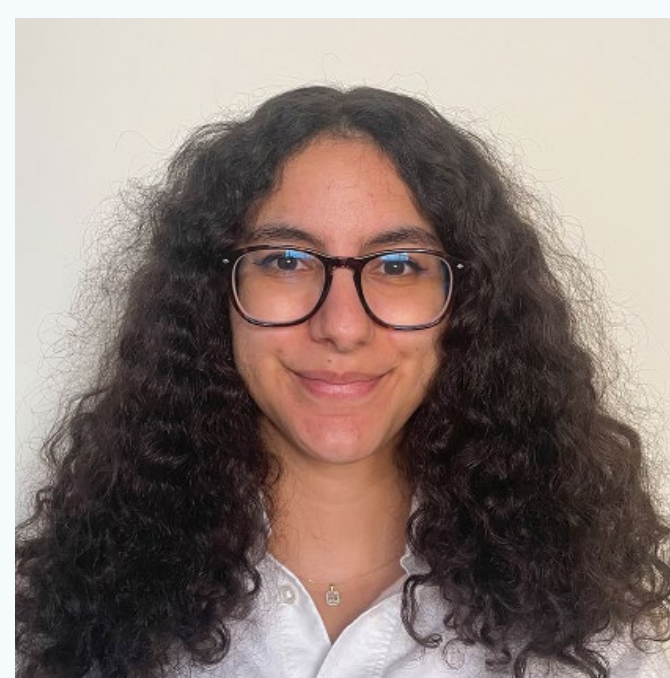
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# Should We **Focus** on Your Company?

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Is your organization setting industry benchmarks and pushing the envelope of innovation?

Connect with neuco today to explore the opportunity of having your successes spotlighted in our 'Companies in Focus' quarterly feature.

[Contact us here](#)