

Content & Media Industry Snapshot

Reflecting on April: Media Innovations and Insights from NAB 2025!

As the dust settles on NAB 2025, the Content & Media industry has witnessed significant innovations, including the streaming partnership between Shure and Haivision, as well as Biamp’s direct-to-market entry in Sweden. Other highlights come from Christie Digital, Audinate, and WTVision. Additionally, Fonn Group’s new leadership emphasizes ongoing momentum and global growth in the sector.

Featured Articles

Our pick of featured articles from across the industry.

HAIVISION

Shure Partners with Haivision for Enhanced Streaming Solutions

biamp™

Biamp Announces Direct-to-Market Distribution in Sweden



Featured Episode

What It Takes to Succeed in Media Technology, Bob Boster, President at Clear-Com

Featured companies in this issue:

Shure

Audinate

Haivision

Fonn Group

Biamp

WTVision

Christie Digital

DAZN

Companies in Focus - Q2 2025

What companies are we most excited about in the Content & Media industry.

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Featured Articles

HAIVISION

Shure Partners with Haivision for Enhanced Streaming Solutions

A strategic partnership has formed between Shure and Haivision to improve live streaming capabilities.

The collaboration aims to integrate Shure's audio solutions with Haivision's video streaming technology, providing a comprehensive solution for professional content creators.

The partnership is designed to deliver high-quality audio and video experiences, enhancing the overall production value in the content and media industry.

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biamp.™

Biamp Announces Direct-to-Market Distribution in Sweden

Biamp has announced a new direct-to-market distribution model in Sweden, streamlining access to its audio and video solutions.

This move aims to enhance their presence in the Nordic region and foster closer relationships with local customers.

The initiative aligns with Biamp's commitment to providing tailored support and services to meet the diverse needs of the Swedish market.

[View the article ↗](#)

Industry News

Christie Projects at ICA Conference

Christie will be the exclusive projection partner for the ICA Conference (2025–2027), showcasing its latest cinema technology, including the CP2411-RBe projector, and supporting independent cinemas across Australia through innovation and sponsorship.

[View the article ↗](#)

Audinate Showcases Solutions at NAB 2025

At NAB 2025, Audinate showcased its Dante platform, emphasising seamless IP-based audio and video integration. New features, including Dante Connect and Dante AV, enhance interoperability, scalability, and cost-efficiency across corporate, education, and worship sectors.

[View the article ↗](#)

Fonn Group Announces Key Leadership Appointment

On 31 March 2025, Fonn Group announced the appointment of Daniel Uri as Chief Product Officer. Uri brings extensive experience in media technology and will oversee product strategy across Fonn Group's portfolio. This strategic decision aims to enhance overall performance and innovation.

[View the article ↗](#)

WTVision Launches Virtual Set for DAZN Portugal

WTVision has introduced a new virtual set designed for DAZN Portugal's Formula 1 coverage. This innovative technology aims to enhance viewer engagement and improve the overall broadcast experience for motorsport fans.

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Featured Podcast



Superhero DNA: What It Takes to Succeed in Media Technology - Episode 39 - Bob Boster, President at Clear-Com

Listen along as Bob offers valuable insights on talent retention, the evolution of communication technology, and why problem-solving agility matters more than job descriptions. He also shares his perspective on sustainable innovation, the potential of cloud-based solutions and AI, and why Clear-Com's customer service orientation has been key to their decades of success.

 [Listen on Spotify](#)

Passionate about Media, Streaming & Content Tech?

We feature conversations with industry experts in the Content & Media sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring AI in media, discussing the rise of VR and XR in content consumption, or addressing the importance of representation and diversity in the workplace, The Content & Media Matters Podcast delivers insights that matter to industry professionals.

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