

Content & Media Industry Snapshot

Streaming, Cloud, and Broadcast Breakthroughs!

May has seen the Content & Media industry thrive with technological innovations and new partnerships. With key trade shows like CABSAT and MPTS taking place, companies unveiled exciting advancements across streaming, cloud, and broadcast solutions. From

Disguise's pivotal role in powering Eurovision 2025 to Qvest and AgileTV's cutting-edge collaboration, we explore the latest developments pushing the industry forward.

Featured Articles

Our pick of featured articles from across the industry.

DISGUISE

Disguise Powers Eurovision 2025 with State-of-the-Art Technology

Qvest

Qvest and AgileTV Unveil Joint Solution at CABSAT 2025



Featured Episode

The Application of AI In Sports Media, Elliot Renton, SVP of Asia Pacific at Magnifi

Featured companies in this issue:

Disguise

RED

Qvest

Planetcast

AgileTV

Appear

Grass Valley

Signal TV

Companies in Focus - Q2 2025

What companies are we most excited about in the Content & Media industry.

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Featured Articles



Disguise Powers Eurovision 2025 with State-of-the-Art

Delivering a remarkable visual spectacle for Eurovision 2025,

Disguise integrated its real-time production platform to synchronise intricate LED content and augmented reality elements.

Their XR and broadcast graphics ensured seamless, high-impact visuals for both live and broadcast audiences, showcasing Disguise's growing leadership in large-scale productions.

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Qvest and AgileTV Unveil Joint Solution at CABSAT 2025

At CABSAT 2025, Qvest and AgileTV joined forces to unveil a comprehensive service that merges AgileTV's cloud-based video platform with Qvest's media systems integration expertise.

This new offering delivers scalable media workflows, new monetisation opportunities, and streamlined operations for digital content providers.

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Industry News

Pioneering Cloud Operations: Grass Valley & Broadcast Management Group

Breaking new ground in cloud operations, Grass Valley and Broadcast Management Group have launched the first fully cloud-based Network Operations Center (NOC). This system allows broadcasters to scale production monitoring remotely, enhancing workflow flexibility and operational efficiency.

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Camera Innovations Shine at MPTS 2025

Showcasing at MPTS 2025, RED presented its latest advancements in camera technology, pushing boundaries in image quality, dynamic range, and production workflow innovation. These developments reaffirm RED's reputation for driving cinematic and broadcast imaging excellence.

[View the article ↗](#)

Planetcast Elevates Media Services with Appear Partnership

With a focus on optimising content delivery, Planetcast Media Services has partnered with Appear. Their combined expertise brings enhanced compression and processing capabilities, boosting efficiency and cost-effectiveness for global broadcast and streaming customers.

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Signal TV Optimises Streaming & Broadcast with Harmonic Solutions

Aiming to support its growing viewer base, Signal TV has adopted Harmonic's cutting-edge video processing solutions. The deployment enhances video quality while reducing bandwidth usage and operational expenses, ensuring an improved experience for subscribers.

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Featured Podcast



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The Application of AI In Sports Media – Episode 36 – Elliot Renton, SVP of Asia Pacific at Magnifi

Join us and Elliot Renton, the SVP of Asia Pacific at Magnifi, as we explore the impact of AI on sports media in different localities. In this episode, we also touched on hiring challenges and advice for young people looking to enter the world of sports media.

Passionate about Media, Streaming & Content Tech?

We feature conversations with industry experts in the Content & Media sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring AI in media, discussing the rise of VR and XR in content consumption, or addressing the importance of representation and diversity in the workplace, The Content & Media Matters Podcast delivers insights that matter to industry professionals.

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