



# Content & Media Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

## Featured Companies:



Synamedia

techex.



Qvest



harmonic

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With a dynamic mix of leadership, innovation, and accolades, Dalet had a notable Q2 in 2025. The release of Dalet Flex 2025.6 LTS introduced Secure Share and AI-powered workflows, boosting operational efficiency.

The appointment of Tamara Saunders as CFO is set to strengthen Dalet’s financial strategy. In addition, the company secured two top awards: the EBU Technology & Innovation Award and NAB’s “Project of the Year.”

These achievements reinforce its reputation as a leader in media workflow transformation.



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Q2 2025 saw EVS expand its global footprint and advance broadcast innovation.

A new Denver hub bolsters North American support, while a major contract with Al Jazeera will implement EVS’s cloud-based MediaCeption across global bureaus. The RBFA selected EVS’s Xeebra system for its new VAR centre, enhancing football officiating.

EVS also launched an AI research chair with the University of Liège, underscoring its focus on AI-driven sports tech. These milestones showcase EVS’s commitment to scalable, cutting-edge solutions in live media and sports broadcasting.



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Innovation took centre stage for Synamedia, driven by partnerships and tech upgrades.

Notable highlights from Q2 2025 include new security features in its ATSC 3.0 platform, a collaboration with Synthesia for AI avatars, and a pan-African streaming JV with MTN.

At NAB 2025, it showcased tools using generative AI and quality metrics. These advancements reflect Synamedia’s push to enhance intelligent, cloud-powered video delivery.

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Cloud IP delivery specialist Techex made headlines through its collaborative demo with TAG Video Systems at MPTS 2025.

Together, they unveiled a seamless live video monitoring solution, streamlining real-time analytics and quality assurance.

Techex also previewed cutting-edge developments at NAB Show 2025, affirming its focus on simplifying IP-based media transport for broadcast and streaming operators navigating complex infrastructures.



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Through a deepened partnership with AWS, Avid launched a transformative cloud production framework to lower costs and accelerate setup.

NAB 2025 also saw the debut of a unified newsroom platform integrating Wolftech News, offering collaborative and AI-powered content workflows.

In July 2025, with Amazon MGM Studios onboard, Avid’s evolution into a cloud-native production ecosystem gained industry-wide traction.



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Qvest advanced its brand and service offerings throughout Q2 2025.

At NAB Show in early April, the company announced a unified global identity, consolidating regional sub-brands. In May, it partnered with AgileTV to launch a managed TVaaS solution across MENA.

Additionally, its streaming venture Bedrock made headlines with RTL+ Germany set to migrate to its platform by early 2026. These developments highlight Qvest’s strategic push to deliver scalable, integrated media services.





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Q2 2025 was a landmark period for Kaltura, marked by partnerships and product innovation. In April, a collaboration with Synthesia brought avatar-led video creation to its platform.

In May, Kaltura expanded its APAC presence via a deal with Magna Systems. After this, APTN launched an Indigenous-focused streaming service using Kaltura’s tech, and Kaltura’s Classroom Genie AI assistant received the “e-Learning Innovation of the Year” award.

These milestones reflect the company’s momentum in personalised video experiences.



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Continuing to scale its pan-European platform in Q2 2025, RTL Group announced in April that RTL+ Germany would migrate to Bedrock’s platform—reinforcing Bedrock’s role in powering major streaming ecosystems across Europe.

Enhancements such as interactive sports overlays for M6+ broadcasts underscore its commitment to viewer engagement.

Collectively, these developments highlight Bedrock’s focus on delivering scalable, feature-rich platforms for high-demand content delivery.



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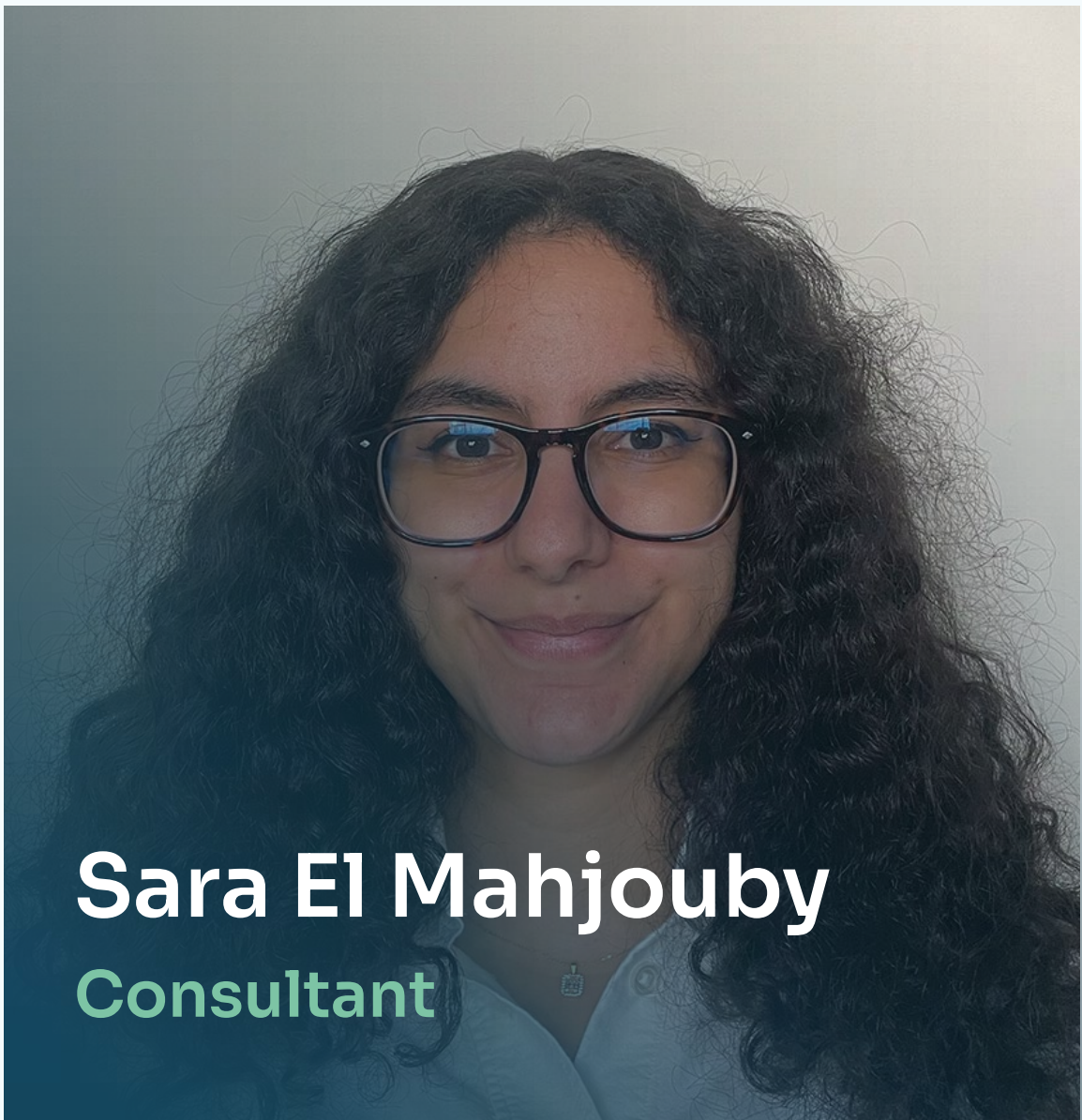
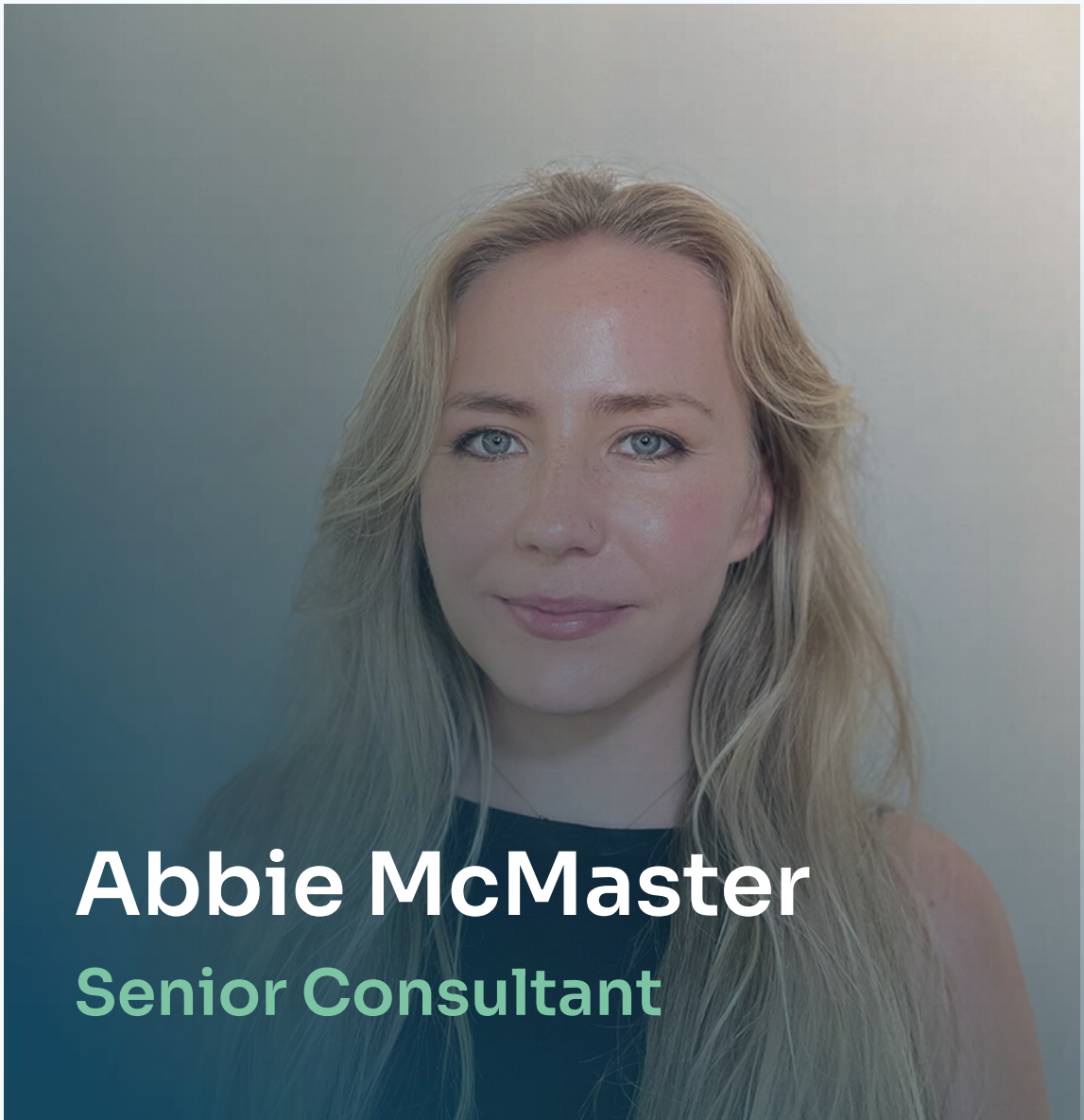
A wave of international deployments and partnerships continues to cement Harmonic’s leadership.

In early June of 2025, Mediacom and Poland’s Vectra both chose its CableOS platform for DOCSIS 4.0 upgrades. Meanwhile, TDM Macau modernised operations with Harmonic’s broadcast solutions, and a partnership with CUJO AI brought real-time network security into broadband.

These efforts position Harmonic as a key enabler of secure, converged connectivity infrastructure.



Created by our Content & Media Team:







# Should We **Focus** on Your Company?

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Is your organization setting industry benchmarks and pushing the envelope of innovation?

Connect with neuco today to explore the opportunity of having your successes spotlighted in our 'Companies in Focus' quarterly feature.

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