

Content & Media Industry Snapshot

Next-Level Media Tech: Partnerships, Leadership & Precision

The latest edition of the Content & Media Monthly Insights highlights two pivotal developments shaping the sector. Chyron's launch of PAINT 10.1 redefines precision and workflow in live telestration, while VideoAmp's appointment of Peter Liguori as CEO, alongside a broader leadership revamp, positions the company to lead in data-driven media measurement innovation. These stories reflect the strategic evolution of tools and leadership driving the industry forward.



Featured Episode

Superhero DNA: What It Takes to Succeed in Media Technology, Bob Boster, President at Clear-Com

Featured Articles

Our pick of featured articles from across the industry.



Shaping Live Production with PAINT 10.1



VideoAmp Appoints Peter Liguori CEO Amid Leadership Expansion

Featured companies in this issue:

| | |
|-------------|---------------|
| Chyron | Lawo |
| VideoAmp | Vizrt |
| Broadpeak | Gravity Media |
| Nagravision | EMG |

Companies in Focus - Q3

What companies are we most excited about in the Content & Media industry.

[View the report](#) ↗



Featured Articles



Shaping Live Production with PAINT 10.1

Chyron's latest update to PAINT brings sharper graphics, enhanced annotation tools, and expanded sweep calibration for NCAA and NFL broadcasts.

New features, such as linked matchup cursors, transparent player labels and rapid branding support, allow faster setup and richer onscreen storytelling, all while improving efficiency and precision in live analysis workflows.

[View the article ↗](#)



VideoAmp Appoints Peter Liguori CEO Amid Leadership Expansion

Peter Liguori has been promoted from Executive Chair to Chief Executive Officer at VideoAmp as part of a broader leadership shakeup.

His appointment accompanies promotions and new hires across revenue, legal, people and technology functions, signalling the company's intensified pursuit of innovation, client success and cross platform media measurement excellence.

[View the article ↗](#)

Industry News

Nagravision & Broadpeak Battle Live Sports Piracy

Broadpeak and Nagravision have teamed up to introduce a real-time anti-piracy solution targeting live sports. Their new technology enables broadcasters and rights holders to detect and disrupt illegal streams as they happen. This strategic move aims to enhance revenue protection and strengthen rights enforcement across streaming platforms.

[View the article ↗](#)

Lawo Wins Spotlight at Concert de Paris

During the celebrated Concert de Paris on July 14, Lawo consoles provided audio mixing for the live event at the Eiffel Tower. Their systems supported complex, live orchestral and broadcast-level audio workflows, demonstrating Lawo's capability in high-stakes, high-visibility productions.

[View the article ↗](#)

Vizrt Launches Managed Services for Live Content Creation

Vizrt has unveiled a managed services offering designed to assist content creators with end-to-end support for live production. This new service streamlines technical planning, operations and scaling, helping creatives deliver standout live content, without requiring in-house infrastructure.

[View the article ↗](#)


Gravity Media Rebrands as One Global Powerhouse

Following the successful integration of EMG and Gravity Media, the business has consolidated its global operations under a unified brand identity – Gravity Media. The rebrand intends to simplify client engagement across markets and visualise the company's full-service capability. This move marks a strategic step toward consistent global delivery and stronger brand presence.

[View the article ↗](#)

Featured Podcast



 Listen on Spotify


Attracting Diverse Talent to Sports Media - Episode 34 - Anna Lockwood, Head of Media & Sport at Telstra International

Explore the ever-changing world of sports broadcasting with us in this episode, featuring Anna Lockwood, the Head of Media & Sport at Telstra International. Our conversation also touched on key talent topics in the content and media industry, as well as the benefits of attracting more diverse talent to the sector.

Passionate about Media, Streaming & Content Tech?

We feature conversations with industry experts in the Content & Media sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring AI in media, discussing the rise of VR and XR in content consumption, or addressing the importance of representation and diversity in the workplace, The Content & Media Matters Podcast delivers insights that matter to industry professionals.

[Discover our podcast](#) 



Looking to grow & hire?

We're passionate about providing you with the best possible recruitment service, and delivering results.

Whether you want to find your perfect candidate, reduce your cost to hire, or engage your next leader, we can help.



Specialist Recruitment

Are you searching for the perfect candidate?

Expert global recruitment for senior and specialist roles, ensuring rapid, thorough searches to find the ideal candidate.

[Explore Service](#) ↗



Multi-Hire

Do you want to reduce your cost to hire?

Streamline hiring multiple roles with up to 35% cost savings, faster processes, and dedicated recruitment expertise.

[Explore Service](#) ↗



Executive Search

Do you want to unearth your next leader?

Discover top leadership talent through tailored global searches, with a results-based approach focused on long-term success.

[Explore Service](#) ↗

Connect with the Content & Media Team

