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Content & Media Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

Featured Companies:

deltatre









mediagenix

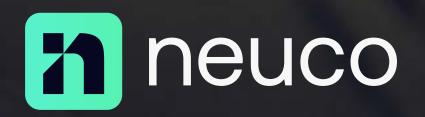
MomentsLab



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O) ZERO DENSITY

Visual storytelling innovator Zero Density debuted Reality 5.6 and the new Lino virtual production tool at IBC2025.

Website

Reality 5.6 enhances real-time graphics capabilities, while Lino introduces next-gen hybrid virtual studio technology for smaller-scale productions. These launches reflect Zero Density's mission to democratise high-end broadcast graphics.

in LinkedIn

With adoption of virtual production rising, the company's accessible and scalable solutions empower a broader range of creators to deliver immersive content with cinematic quality.



Matrox Video showcased a robust portfolio of AV-over-IP and broadcast solutions at ISE 2025.

 Key highlights included the latest ConvertIP SMPTE ST 2110 converters and the ConductIP software for network orchestration. This comprehensive suite simplifies infrastructure management for IP-based video deployments.

in LinkedIn

As the industry accelerates its transition to IP workflows, Matrox Video's innovations support greater interoperability and streamlined operations, positioning the company as a vital enabler of scalable and future-ready broadcast environments.



At IBC2025, Vizrt introduced a major update to Viz Engine 5.4, enhancing performance, support for Unreal Engine 5.4, and extended HDR workflows.

Website

This update empowers broadcasters with faster, more realistic graphics rendering and smoother integration across virtual production environments.

in LinkedIn

As immersive storytelling becomes essential to audience engagement, Vizrt's innovations offer creative professionals greater flexibility and visual fidelity, reinforcing the company's role as a cornerstone of next-generation broadcast graphics.



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Moments Lab

Moments Labs has teamed up with Banijay to launch an Aldriven platform that simplifies content discovery for the entertainment giant's expansive video library.

Website

Leveraging Moments Lab's metadata enrichment technology, the platform enables faster, more intuitive access to vast archives.

in LinkedIn

As content producers grapple with managing increasingly complex libraries, this partnership demonstrates how Al and automation are redefining media asset management, driving operational efficiency and unlocking greater creative potential.



Broadcast Solutions has taken a strategic leap in camera support innovation by acquiring Egripment, a renowned manufacturer of camera cranes, dollies, and remote systems.

Website

This move, announced ahead of IBC2025, expands their offering across OB vans, studio builds, and virtual production. By integrating Egripment's expertise and product range, Broadcast Solutions strengthens its end-to-end production capabilities.

in LinkedIn

This acquisition not only enhances their global portfolio but also signals growing demand for integrated, high-performance camera infrastructure in live production and studio environments.



Expanding its media technology portfolio, Imagine Communications has acquired UK-based Pixel Power, a specialist in playout automation and graphics.

Website

Integrating Pixel Power's IP-based technologies with Imagine's existing playout solutions, aims to reinforce their commitment to software-centric, cloud-capable workflows. By combining resources, the company is better positioned to support broadcasters' transitions to more agile and scalable operations.

in LinkedIn

As the industry shifts toward virtualised and hybrid infrastructures, this acquisition highlights Imagine's strategic focus on future-ready media solutions.

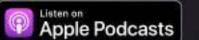


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mediagenix

Website

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Content supply chain leader MEDIAGENIX has been making strategic strides, joining the AWS ISV Accelerate Program to strengthen its cloud-native ecosystem.

The company also appointed Tim Goff as VP of Curation & Scheduling, bringing valuable expertise from his time at Warner Bros. Discovery.

These developments support MEDIAGENIX's ambition to streamline content workflows and enhance curation intelligence across global media operations. Their momentum reflects a broader industry demand for automation and smarter scheduling in digital-first environments.



Website

in LinkedIn

Genius Sports is broadening its innovation footprint with the acquisition of Sports Innovation Lab, enhancing its analytics and fan intelligence offerings.

In parallel, the launch of the Genius IQ Innovation Partnership aims to co-develop cutting-edge solutions with industry leaders. These initiatives position Genius Sports to better connect leagues, broadcasters, and fans through data-driven experiences.

As demand surges for actionable sports data, this dual move underlines Genius's intent to lead the evolution of real-time fan engagement.

deltatre

Website

in LinkedIn

In a significant development for the sports streaming sector, Endeavor Streaming has officially merged with Deltatre.

This integration unifies two powerhouses in media technology, combining capabilities in OTT delivery, analytics, and user experience. The move enhances Deltatre's end-to-end offering, especially as live sports consumption continues to shift toward digital platforms.

With this strengthened foundation, Deltatre is poised to drive innovation for global sports brands seeking scalable and immersive streaming solutions.



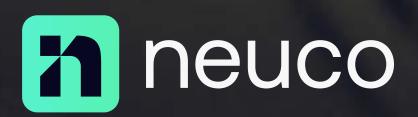
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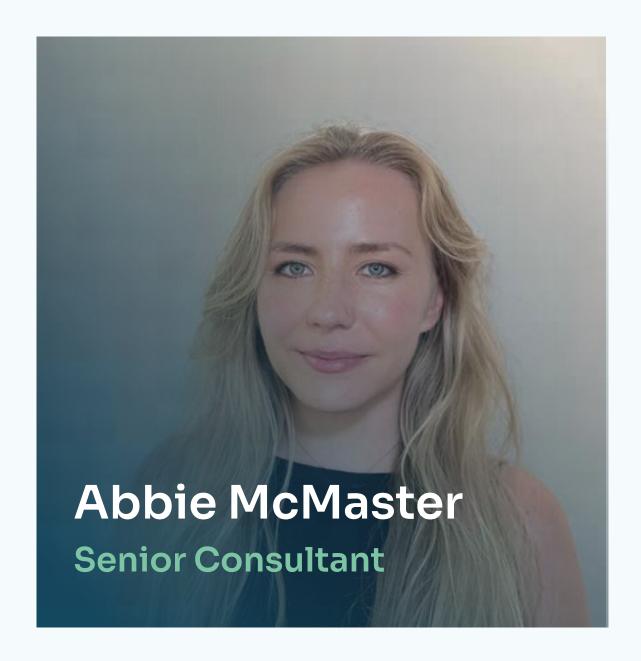


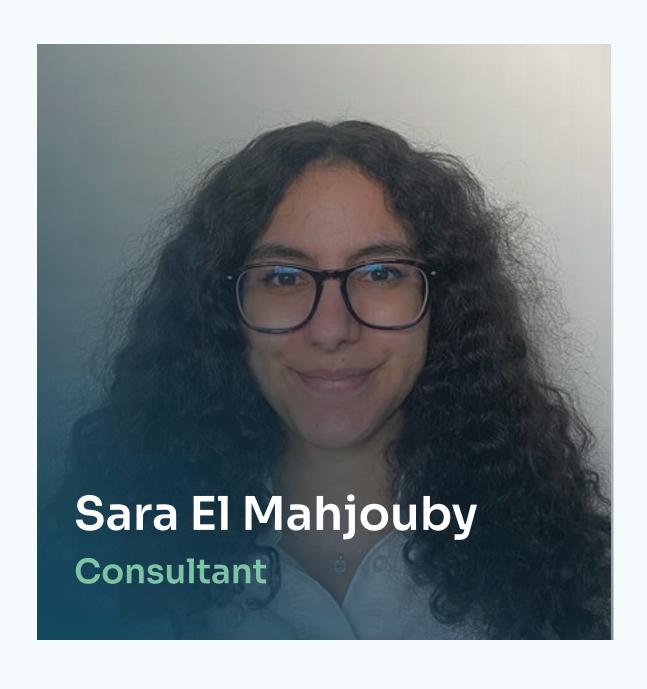


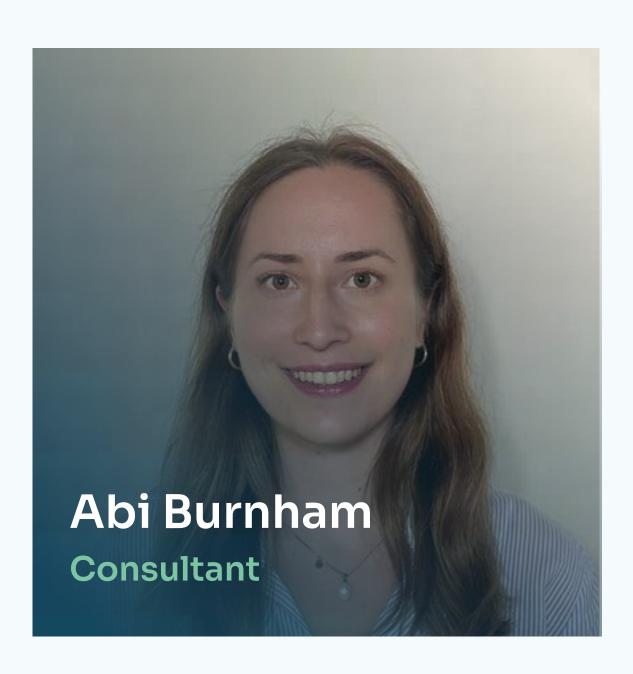


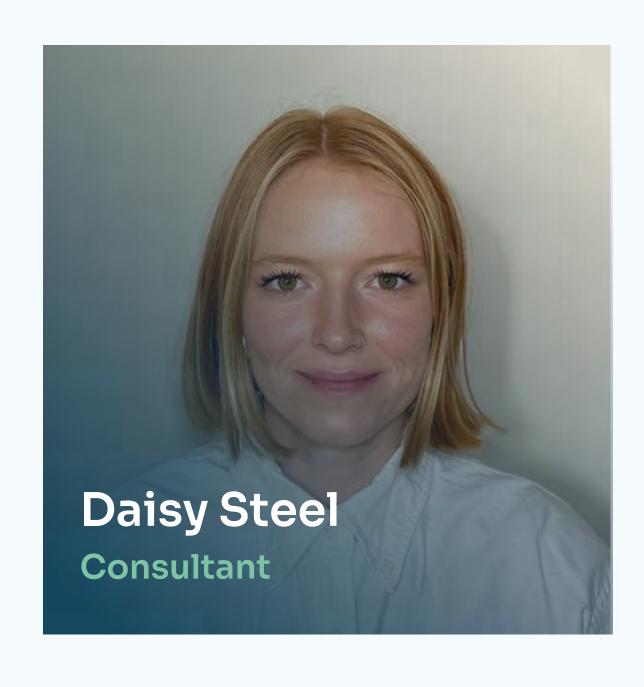
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Is your organization setting industry benchmarks and pushing the envelope of innovation?

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